

**Event:** Practical Innovation & Entrepreneurship  
**Date:** Friday 27th May 2022  
**Time:** 9.00am – 11.00am (CET)  
**Host:** Prof. Dermot Brabazon,  
Dublin City University  
**Audience:** Academics and non-academic staff



[Please click here to register for this event](#)

**9.00 – 9.20**

**Prof. Emer Ní Bhrádaigh, Dublin City University**



**Innovation in Higher Education Institutions (HEIs):**  
**HEInnovate.eu concepts and case studies**

Emer will discuss the methods of enhancing innovation in HEI's with case study examples. NESTA 7 stages of innovation in a university context will be discussed.

**9.20 – 9.40**

**Terence Bowden, Dublin City University**



**Practical Entrepreneurship in a University Setting - Startup Experiences from DCU Alpha Innovation Campus**

Terence will discuss the entrepreneurship model from Dublin City University. Examples of strategies for running entrepreneurship events including talks, hackathons, and accelerators will be presented.

**9.40 – 10.00**

**Dr. Ecaterina McDonagh, Dublin City University**



**Leveraging EU programmes for innovation and entrepreneurship - Open Calls in Europe**

Ecaterina will give a summary of the open calls from around Europe such as EIT Manufacturing, EIC Partfinder Challenges, EU Horizon Europe Cluster and EIT Raw Materials. She will give insights on how to apply and what the funding organisations are looking for within the applications with lessons learnt during her journey.

**10.00 – 10.20 Prof. Fatima Zivic, University of Kragujevac**



Launch of the new SMART 2M Virtual Innovation Forum (VINForum) - Digital Venture Forum. Digital meeting place of innovation stakeholders.

<http://innovate.smart2m.eu/> VINForum is a space where collaboration and networking can take place. Fatima will launch the SMART 2M's new Virtual Innovation Forum where organisations can post challenges they have and where innovators can post solutions.

**10.20 – 10.40 Prof. Yorgos Goletsis - Nikolaos Alexandros Theodorou, University of Ioannina**



Transforming entrepreneurial education through SMART-2M. Learnings from the University of Ioannina.

Yorgos and Nikos will showcase how the redesign of the Entrepreneurship & Innovation Unit (EIU) of the University of Ioannina has been influenced by the University's participation in the SMART-2M project. EIU's matrix of activities can act as a role model for entrepreneurial capacity building at an HEI environment to be capitalized by academics, non-academics and students.

**10.40 – 11.00 Q & A**



Questions and answers will be taken and answered at the end

If you have any questions, please type them in the chat or raise your hand and we will answer as many of them during this part of the event.

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**PROJECT PARTNERS**



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**FUNDED BY**



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