LEARNING OUTCOMES

PRACTICAL INNOVATION & ENTREPRENUERSHIP

Type of Programme: Online training course, Professional development course, Non-formal learning contexts
Course Title: PRACTICAL INNOVATION & ENTREPRENUERSHIP
Country of delivery: Online training course
Institution(s)/organisation(s) delivering the training, countries: in attached the detailed course syllabus - School Program
Lecturers: Academics and Business professionals (List of the Lecturers attached in the detailed course syllabus - School Program)
Course Status: Elective
ECTS credits: NA
Pre-Condition: None
Course objective The objective of this course is to improve Innovation and Entrepreneurships competencies of academic and non-academic university staff and students, based on practical experiences and case studies. The course will focus on: HEInnovate.eu concepts and case studies; Practical Entrepreneurship in a University Setting; Leveraging EU programmes for innovation and entrepreneurship; Digital Venture Forum services; Transforming entrepreneurial education through SMART-2M learning.
Learning Outcomes After finishing this course, trainees should be able to: Identify and recognise opportunities to create value by exploring the HEInnovate.eu concepts and case studies, including NESTA 7 stages of innovation in a university context. Identify needs and challenges that need to be met related to the Practical Entrepreneurship in a University Setting. Explore and experiment with innovative approaches. Combine knowledge and resources to achieve valuable effects. Recognise the potential an idea has for creating value and identify suitable ways of making the most out of it. Assess the consequences of ideas that bring value and the effect of entrepreneurial action on the target community, the market, society and the environment. Reflect on how sustainable long-term social, cultural and economic goals are, and the course of action chosen. Reflect on their needs, aspirations and wants in the short, medium and long term. Recognise the possibilities to get the competences needed at any stage, including technical, legal, tax and digital competences through suitable partnerships, networking, outsourcing and crowd-sourcing. By participating in this course the participants are also eligible to join the EIT RM Alumni https://alumni.eitrawmaterials.eu/ and this way they stay updated with upcoming events and courses from the EIT side, including the circulation of lots of job and internship offers.
Syllabus – course content *Theoretical lectures with practical examples* Innovation in Higher Education Institutions (HEIs): HEInnovate.eu concepts and case studies. Methods of enhancing innovation in HEI's with case study examples. NESTA 7 stages of innovation in a university context. Startup Experiences from DCU Alpha Innovation Campus: entrepreneurship model from Dublin City University. Examples of strategies for running entrepreneurship events including talks, hackathons, and accelerators. Leveraging EU programmes for innovation and entrepreneurship - Open Calls in Europe. Summary of the open Calls from around Europe such as EIT Manufacturing, EIC Partfinder Challenges, EU Horizon Europe Cluster and EIT Raw Materials. Insights on how to apply and what the funding organisations are looking for within the applications with practical advice. New SMART 2M Virtual Innovation Forum (VINForum) - Digital Venture Forum. Digital meeting place of innovation stakeholders.

http://innovate.smart2m.eu/ VINForum as a space where collaboration and networking can take place. Transforming entrepreneurial education through SMART-2M project: case study of the University of Ioannina: redesign of the Entrepreneurship & Innovation Unit (EIU) of the University of Ioannina. Role model for entrepreneurial capacity building at an HEI environment to be capitalized by academics, non-academics and students.			
Literature Prepared learning materials, uploaded to the shared Google folder during the school			
Number of active classes	**Theoretical classes:** 5	**Practical classes:** 5	
Teaching methods Theoretical lectures with practical examples and networking sessions.			
Competency assessment method (maximum number of points 100)			
Pre-final testing	points	**Final competency assessment**	points
Active discussions on I&E	30	Google test	70